

Realiza **una** de estas opciones y escribe **un folleto** de 150-200 palabras. Consulta tus instrucciones en la hoja "Ensayo semanal" tanto como "IB Writings How To" en tu paquete BI. Necesitas tener todos los requisitos para un ensayo de las instrucciones, y el formato, tono y registro (formal/informal) apropiado para el folleto. Hay que terminar y entregarlo para el viernes. ¡Suerte!

1. Eres director(a) de la organización ONG (Organización No Gubernamental) "Salvemos las Especies." Escribe un folleto que describe la situación de un animal en peligro de extinción, las causas de su desaparición, y las acciones que la gente y la sociedad pueden tomar para mejorar la situación de ese animal.
2. Eres presidente/a del Ecoclub de tu escuela. Escribe un folleto que presenta a tus compañeros del colegio la situación ambiental del mundo y la necesidad de hacer su parte para proteger el medio ambiente. Puedes ofrecer recomendaciones y consejos que ellos pueden hacer para mejorar el planeta.

Paper 2/Essay Strategies and Essential Components

Tipo de texto	Propósito/Meta	Componentes esenciales	Registro	Lector / Audiencia
Blog	Provide information about a topic	Title, Date, por Author, Text in paragraphs, Finish with http ; Must have COMMENTS by blog visitors	Informal/ Familiar	Public/Specific reader of the subject
Conjunto de instrucciones	Inform and teach	Title, POR AUTHOR, list of ideas and instructions	Neutral/ Objective	Public
Carta al Editor	Respond to an article or issue	Title and address of recipient, Date, Estimado Editor, Intro with issue, Body, Finish with Atentamente/Cordialmente and Signature	Formal	Editor of publication (and public)
Carta Formal	Inform, present ideas	Title and address of recipient, Date, Estimado/a __, Intro with issue, Body, Finish with Atentamente/Cordialmente and Signature	Formal	Anyone of respect
Carta a un amigo/familia	Give personal information or ideas, Give advice	Date, Querido/a __, Familiar intro, Body, Finish with 'Un abrazo' (or something similar) and Signature	Informal/ Personal	Friend or family member
Correo electrónico	Could be purpose of formal or informal correspondence	FECHA: el __ de __, 2012 DE: Nombre (nombre@yahoo.es) PARA: Nombre (nombre@yahoo.es) ASUNTO: _____ See other 'Carta' info based on prompt	Formal or Informal based on prompt	Varies
Diario	Tell about a day or experience, relate personal insight on an issue	Fecha, Querido Diario, Familiar intro, Body, Finish with 'Un abrazo' (or something similar) and Signature	Informal/ Intimate (can share emotions)	Diario
Discurso / Conferencia	Present information about a topic, or for a specific event	Greet audience and present yourself, share thoughts, opinions and perspective, Conclude by leaving them thinking, Finish by thanking them for their time	Subjective/ Intimate	Public – specific to prompt
Artículo / Crónica de Noticias / Informe	Inform and discuss an issue	Title, Subtitle, Date, Source, POR AUTHOR, Information and ideas presented as prompted	Formal/often objective	Readers of publication
Entrevista	Get personal perspective of person being interviewed	Title with Name of Interviewee, POR AUTHOR, Paragraph introducing interview and person, Questions and responses of Interview, Finish by thanking Interviewee	Formal (usted) and personal	Usually published in a newspaper or magazine
Folleto	Inform, convince and sell	Title, Paragraph of introduction, Subtitles with subsections, Often ends with contact information or ways to get involved	Informal, enticing and informative	Public
Propuesta	Propose an idea or program	Title, POR AUTHOR, Introduction, Body and Conclusion	Neutral/ Objective	Specific recipient
Reseña / Crítica	Analyze cinema or literature	Title (Subtitle), Date, POR AUTHOR, List of info (Title, Director, Actors, etc.), Information about movie story, direction and ANALYSIS/OPINION	Subjective	Readers of publication